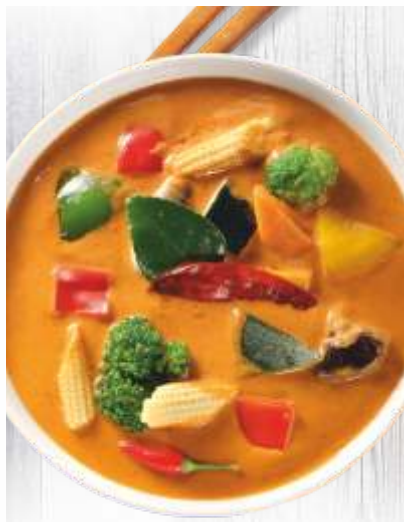




Your food solutions partner

Producers of Finest International Cuisines
Indian | Mexican | Asian | Mediterranean | Italian



FMCG
RETAIL
FOOD SERVICE
INDUSTRIAL



INNOVATING



CONCEPTS

About Us

Taste'L Fine Food has been serving a variety of processed & packed cuisines across the world for over 11 years. Every day we offer thousands of customers across the world with food options that are hygienic, tasty and rich in authentic flavors. From frozen & ambient snacks, ready meals, spice mixes, ready sauces, dips, gravies, marinades, we have developed over 200 products for retail & food service segments.

We believe that through innovation, investment in research & infrastructure and alliance among stakeholders along the food value chain, we can create better & healthy food options for the world. As we expand our participation in the ever growing global market for food products, we are committed to the responsible and sustainable development of agriculture and contribute towards better standard of living for farmers & agricultural communities.

Product for every reason and every season

Our passion for food drives us continually to create new product options for our customers. We regularly present new food ideas to our retail customers along with innovative packing designs & display options. For our food service customers we offer a wide range of products to enable fast preparation combined with authentic taste and cost efficiency.

Our Brands



Certifications





Our products are available in leading supermarkets across the globe.



Our Production Facility





We continually work to improve every aspect of production with technology, equipment and practices that ensures and improves product manufacturing and consistent quality. Taste'L is continually adopting new management and production techniques & practices to maintain and improve the food products that we manufacture.

Taste'L combines integrated state-of-the-art processes and protocols with a commitment to produce and deliver good and safe food products.

Guaranteed quality throughout the chain throughout the year.

What We Do

Taste'l Fine Food has its manufacturing unit at Karad. The State - of the - Art ambient unit has automation to produce highest quality of Simmer sauces, Curry Bases, Dips, Condiments, Pastes and Ready Meals. The Unit can produce up to 3 Metric Ton of various products per hour. Owing to our strength in production capability, we are successful in carrying out smooth production operations and are always ready to meet extensive demands and requirements by Supermarkets and Food Chains.

The ingredients are carefully chosen by our farm experts and all our methods are driven by the use of applied technical training and adhering to health and food safety standards.

Quality commitment being our priority, the management staff and all the employees strive to ensure high levels of customer satisfaction, from production to sales. We are backed by internationally recognized systems of food quality viz.

HACCP, BRC, Halal & Campden BRI

We are growing

While constantly finding new ways and avenues to serve people we have expanded in shape of our two subsidiaries.

We at Taste'l Fine Food pursue to keep bringing the cherished taste and flavours of Indian as well as International Cuisines, with the highest standards of quality, workmanship and hygiene, with efforts to illuminate all your vibrant memories associated with food.

Our Core Vision is to broaden the reach of Indian as well Asian cuisine around the globe, with products being exported to Australia, New Zealand, USA, Canada, Middle East, Europe, Japan and Mauritius. We develop products as per customer needs!

Taste'L Values (RISE)

R - Recognition

I - Innovation

S - Sincerity

E - Energy

- We believe in Recognition, where we will seek opportunities to say well done.
- We believe in Innovation by leveraging technology and research to attain highest quality in products and services.
- We believe in Sincerity in all our dealings with our stakeholders thereby enhancing the trust in relationship.
- We believe in Energy and Excitement at work whilst achieving goals and objectives.



**OVER
200 PRODUCTS
7 BRANDS**

**OVER 30
YEARS OF
EXPERIENCE**

**EXPORTING TO
USA, UK,
AUSTRALIA,
CANADA &
MANY MORE**

**MORE THAN
10 YEARS OF
ESTABLISHMENT**

Respond To Needs

Taste'L understands the need of the retail and food service industries. That's why we provide products, customized to buyers need and deliver it in high shelf-life packaging. From ready meals to frozen food and simmer sauces, dips, and marinades, Taste'L is a one stop shop for our customers.

We also work to build trust and confidence with customers on what's important to their business. We listen carefully to their feedback and respond with solutions that help them satisfy consumer preferences, meet market challenges and stay profitable throughout.



Investing In People's Development



Taste'l is a company with a strong local character – people oriented, approachable and open. We strive to be a trustworthy employer that provides inspiration, opportunities, comfortable working environment combined with relevant training and instruction. Taste'L believes that well trained and motivated staff can get the best out of food and achieve its ambitions. Taste'L has introduced a Training Center that enable individual talents to be developed to the maximum and, at the same time, to contribute towards the achievement of the Company's long term goal. Motivating & inspiring team members and imbibing entrepreneurial values are key aspects.

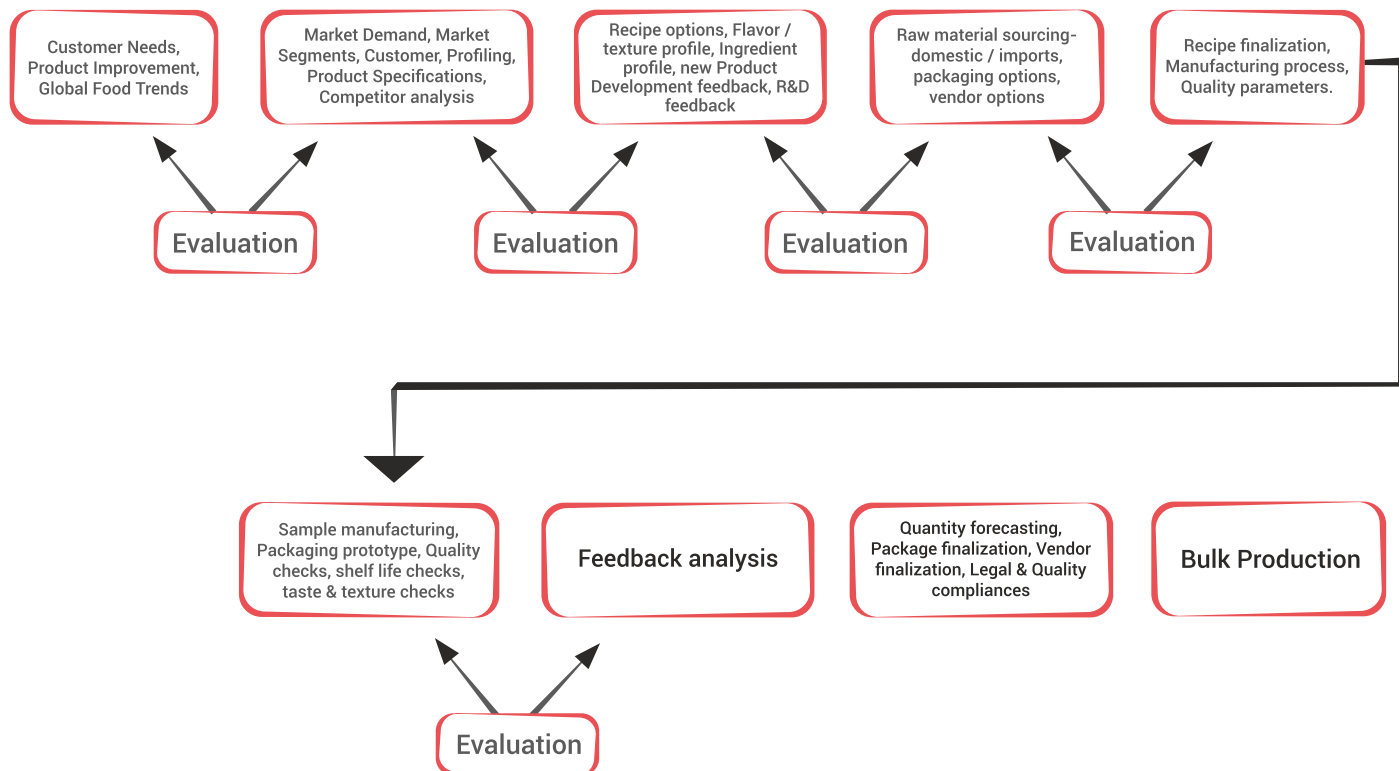
New Product Development Team

With competition becoming more global, Taste'L is placing increased emphasis on quality and reliability. Speed to market is becoming a norm of world class manufacturing. To respond to this dynamic and challenging environment, Tastel's has an in-house product development team to innovate new recipes and improve product value.



Innovation for Market

Our innovation with food is the fundamental of our business. Feedback from customers, consumers and marketplace are the foundation blocks of our innovation. For over 10 years, food service & retail food industry have trusted us, not only to provide the finest products but also to manage the market trends and profitability. That's the TastEL's edge.



Team at Taste'L

New Product Development team

With competition becoming more global, Taste'L is placing increased emphasis on quality and reliability. To respond to this dynamic and challenging environment, Taste'L has an in-house product development team to innovate new recipes and improve product value.

Our team of dedicated Chefs believes in the fusion of Food Science and Culinary Art. In each of the products they ensure the right aromas, balance of flavors, mixture of textures and pairing of ingredients. All these are culminated with a touch of elegance.

Quality & Compliance team

We are passionate of making great food safe. Among us are a team of experts in every area of food safety and quality assurance. It's a culture at Taste'L, that puts quality and safety first.

Our team have established procedures that identifies key points in the food manufacturing chain that ensures product safety and quality – these points includes procurement, processing, packing too. Every aspect of the product is documented for reference & records which includes - relevant safety information, Composition, Origin of ingredients, Physical or chemical structure, Treatment and processing, Packaging, Storage and distribution conditions, Usage Instructions, Shelf - life, etc.

Operations Team

Taste'L's manufacturing unit at Karad is in the able hands of qualified team to ensure efficiency and quality in the manufacturing process of great food. Every aspect of manufacturing is delivered by this team, which includes purchasing, production, engineering, food safety, warehousing, logistics etc.

This team ensures the implementation of industry best practices and enables Taste'L to compete in the global processed food market. Our team believes in continuous improvement process that involves evaluation of, and improvement in most of the operational process at Taste'L. Higher and higher standards are set in the continual pursuit of improvement.



Creative & design team

Our integrated Design team rolls out all the attention grabbing packaging designs and ideas for Taste'L. More importantly our team provides sustainable packaging to withstand the multiple handling during the course of the product's journey, from the manufacturing unit up to the retail shelf. Every aspect of creativity - from photo shoots to image editing to designing marketing collateral are conceptualized and executed by our design team. Our packaging and designs are conceived with the primary goal of creatively communicating information to consumers, by providing adequate details to inform purchasing decisions.



Organic Certification

The organic market is moving from a niche market to a mainstream market within the agricultural industry. Consumers are beginning to place more value on foods that offer them benefits in addition to just taste. The demand is increasing for healthy, natural and safe food products. Taste'L has acknowledged this fact and have moved in this direction. We take pride in the Organic certification of our Spices & condiments processing unit. And will be allocating and certifying an exclusive manufacturing unit within our premises for Organic food.

Very soon, our customers in India & around the world will be offered organically certified processed food products.

Cuisines

Indian

Mexican

Pan Asian

Mediterranean

Italian



Market Segments

FMCG

Retail

Food Service

Industrial

Categories

Stir Fry Sauces

Curry Bases / Gravies

Premium Coconut Milk

Marinades

Condiments

Dips & Sauces

Frozen Snacks

Naans





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